

today

29.05.2020

switch - rebranding
door Han Vandeputte

oh
—

Overview

01. concept 1a

02. concept 1b

03. concept 2

04. concept 3

05. concept 4

06. concept 5







 **switch**

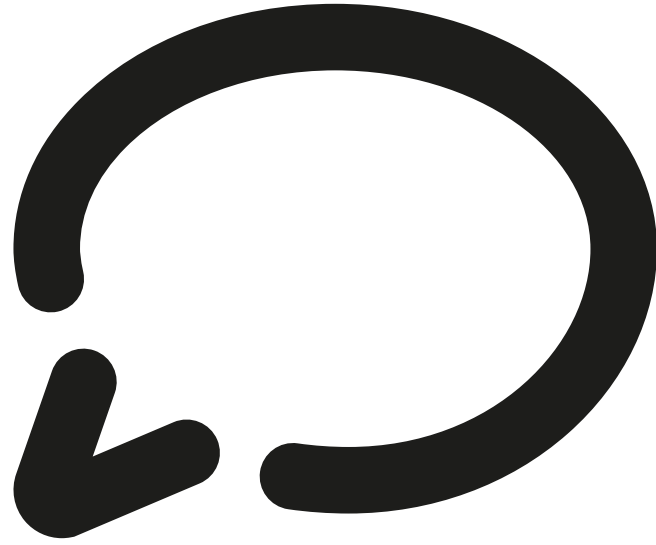
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Apple watch 5

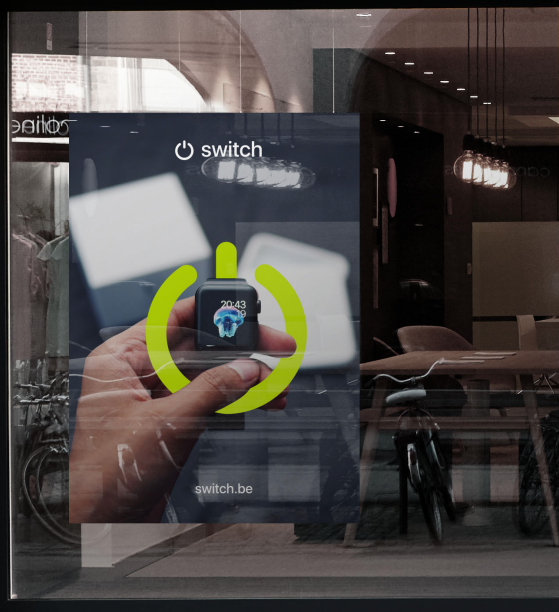
De nummer één smartwatch van de


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Switch
Lundi 09:00 - 19:00
Mardi 09:00 - 19:00
Mercredi 09:00 - 19:00
Jeudi 09:00 - 19:00
Vendredi 09:00 - 19:00
Samedi 09:00 - 19:00
Dimanche closed

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Overview

01. concept 1a

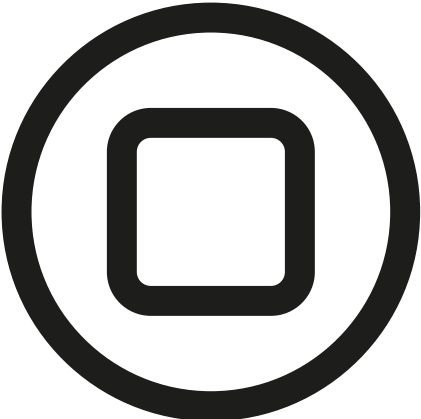
02. concept 1b

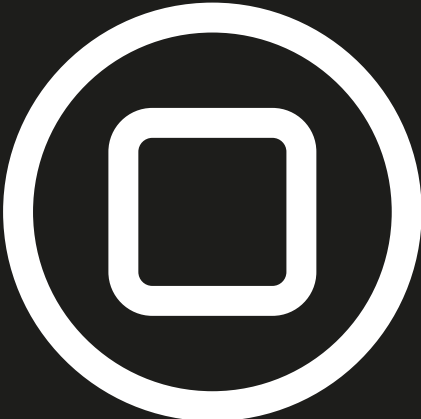
03. concept 2

04. concept 3

05. concept 4

06. concept 5

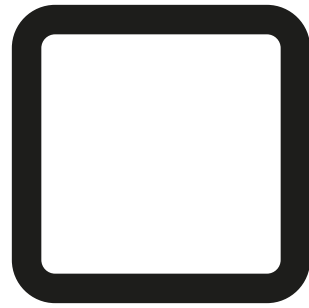


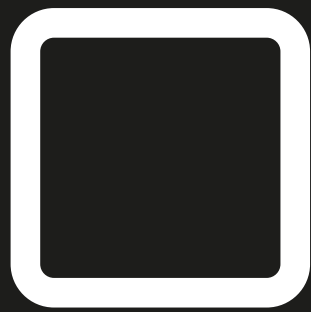




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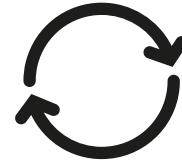




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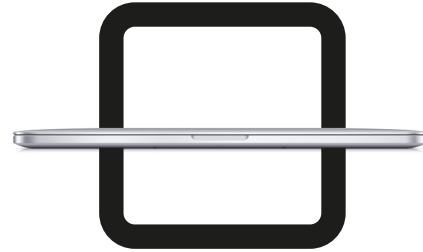


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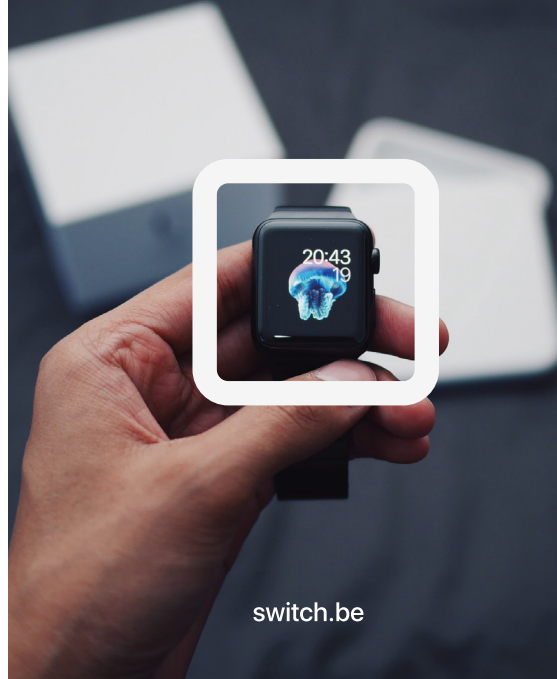
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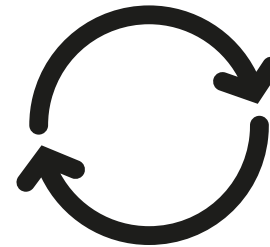
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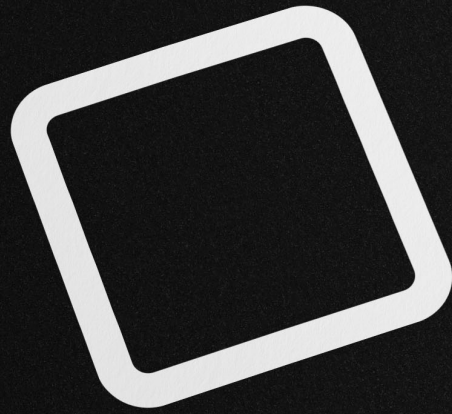
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itch

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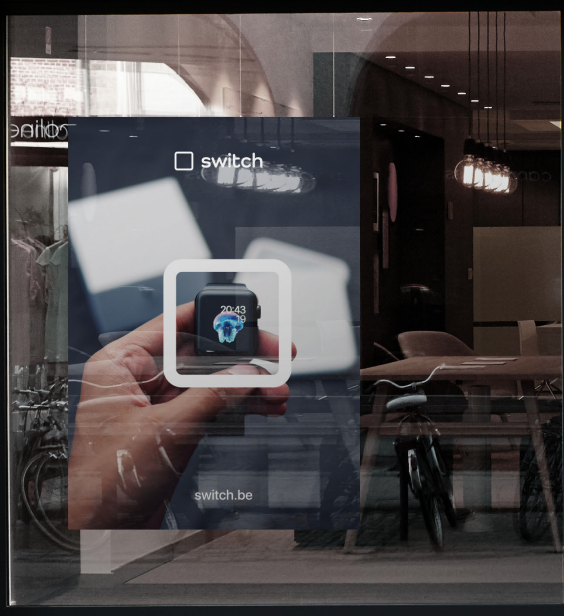
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Switch

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|----------|---------------|
| Lundi | 09:00 - 17:00 |
| Mardi | 09:00 - 17:00 |
| Mercredi | 09:00 - 17:00 |
| Judi | 09:00 - 17:00 |
| Vendredi | 09:00 - 17:00 |
| Samedi | 09:00 - 17:00 |
| Dimanche | closed |

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01. concept 1a

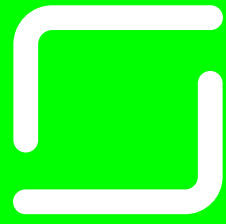
02. concept 1b

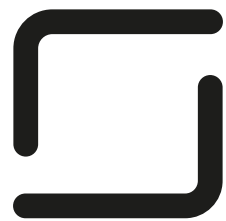
03. concept 2

04. concept 3

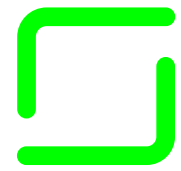
05. concept 4

06. concept 5





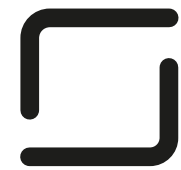




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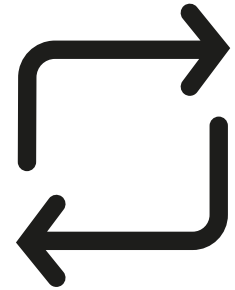
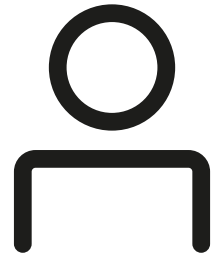
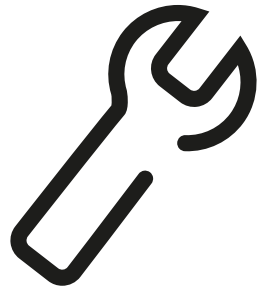
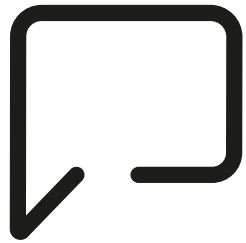
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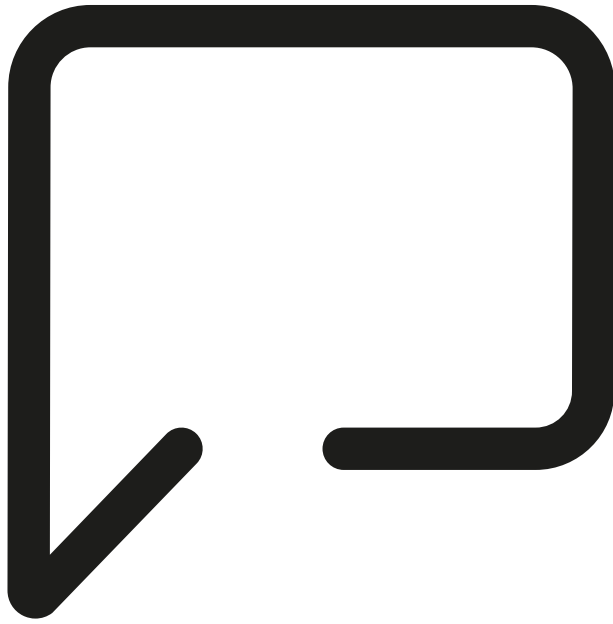
0 1 2 3 4 5 6 7 8 9



If today were the last day of my life,
would I want to do what I'm about to do today?







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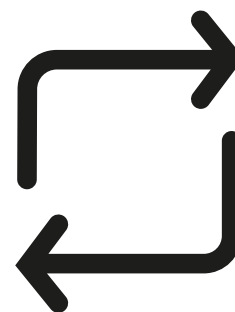
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today? ┐

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|-----------|---------------|
| Maandag | 09:00 - 17:00 |
| Dinsdag | 09:00 - 17:00 |
| Woensdag | 09:00 - 17:00 |
| Donnerdag | 09:00 - 17:00 |
| Vrijdag | 09:00 - 17:00 |
| Zaterdag | 09:00 - 17:00 |
| Zondag | closed |



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01. concept 1a

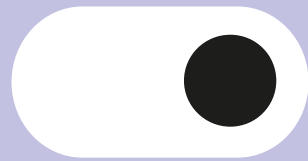
02. concept 1b

03. concept 2

04. concept 3

05. concept 4

06. concept 5



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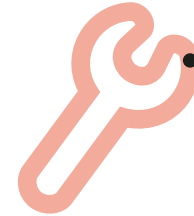
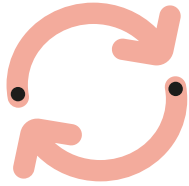
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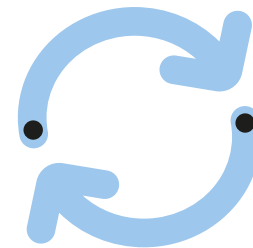
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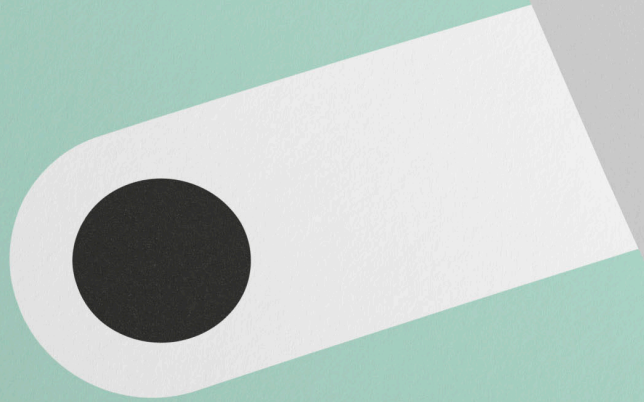
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Lundi 09.00 - 19.00
Mardi 09.00 - 19.00
Mercredi 09.00 - 19.00
Jeudi 09.00 - 19.00
Vendredi 09.00 - 19.00
Samedi 09.00 - 19.00
Dimanche closed

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Overview

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06. concept 5

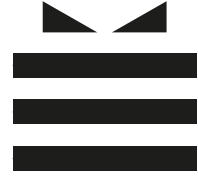
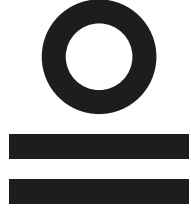
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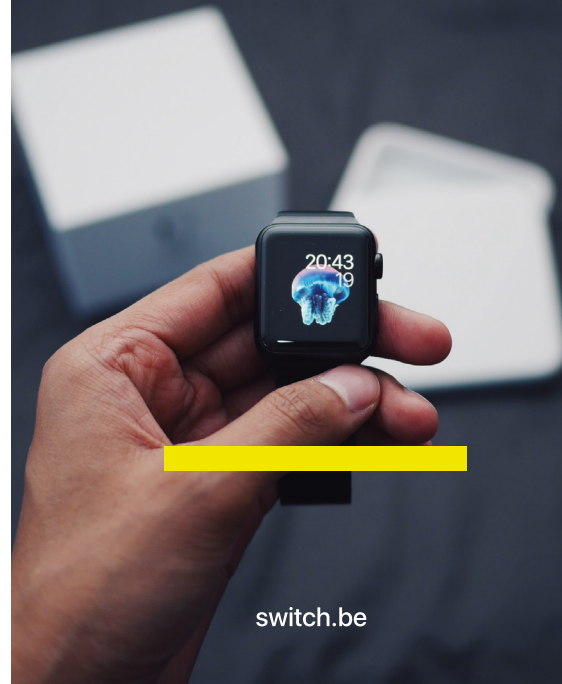
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|----------|---------------|
| Lundi | 09:00 - 17:00 |
| Mardi | 09:00 - 17:00 |
| Mercredi | 09:00 - 17:00 |
| Jeudi | 09:00 - 17:00 |
| Vendredi | 09:00 - 17:00 |
| Samedi | 09:00 - 17:00 |
| Dimanche | closed |

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01. concept 1a

02. concept 1b

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06. concept 5

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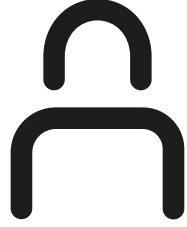
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